

SKILLS

ILLUSTRATOR



PHOTOSHOP



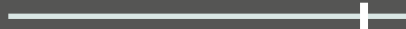
INDESIGN



RESEARCH



BRANDING



POWERPOINT



SOCIAL MEDIA



EDUCATION

ADVERTISING - CREATIVE
ALGONQUIN COLLEGE
1997-1999

BASIC & ADVANCED COURSE
ADOBE PHOTOSHOP CS3
ELIQUO
2010

BASIC & ADVANCED COURSE
DSLR PHOTOGRAPHY
HENRY'S PHOTOGRAPHY
2010

JULIE KEATS

613.868.4259 / JULIELKEATS@GMAIL.COM
WWW.JULIEKEATS.COM

PROFILE

I am a highly-skilled, passionate and creative senior graphic designer who loves to explore new themes and concepts. I am adept at working under tight deadlines and producing interesting, eye-catching work with results. As a devout follower of social media, I always have my finger on the pulse of the latest designs and trends. With over 15 years experience in an ever changing landscape of design and media, nothing thrills me more than to learn new things and build on my already existing arsenal of skills.

EXPERIENCE

SENIOR GRAPHIC DESIGNER - BRAND GIANT TIGER / 2011 - PRESENT

Involved in high level brand development

Logo design

Packaging design from brand inception to execution

Art Direction

Campaign graphics from inception to execution

Store planning

Collaborating with stakeholders to develop and implement bold design strategies to meet clients needs

Corporate Branding including presentations, Media Kits & Trade Shows

Social Media design

Design for web content including contests

Presentation of creative, brand development and brand standards to various stakeholders

Consulting with internal and external clients, determining their needs and wants, all while maintaining a brand standard and design principles

Proficiency in print production for a wide variety of substrates and digital print and offset printing

Proficiency in Adobe Creative Suite

EXPERTISE

MANAGEMENT
DESIGN & COMPETITIVE
RESEARCH
COPYWRITING
PRESENTATIONS
TEAM LEADERSHIP
ILLUSTRATION
BRANDING
LAYOUT & DESIGN

AWARDS

INNOVATION AWARD
NOMINEE
GIANT TIGER / 2013

ENDORSEMENTS

JULIE IS A DYNAMIC AND CREATIVE THINKING PROFESSIONAL. HER POSITIVE CAN-DO ATTITUDE AND DRIVE MAKE HER A PLEASURE TO WORK WITH. SHE CONTINUALLY DELIVERS STELLAR RESULTS AND GOES ABOVE AND BEYOND IN PROVIDING EXCEPTIONAL PRODUCTS. SHE IS A GIFTED COMMUNICATOR WHO WORKS WELL WITH INTERNAL AND EXTERNAL STAKEHOLDERS AND IS ABLE TO JUGGLE MULTIPLE PROJECTS AT VARYING PRIORITY LEVELS.

ALISON SCARLETT /
PR MANAGER

JULIE KEATS

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EXPERIENCE CONTINUED

GRAPHIC DESIGNER
THE OTTAWA HOSPITAL / 2007 - 2011

Preparing creative corporate and client graphics in a timely manner
Layout and design of medical publications, newsletters, brochures and forms for medical community
Illustration for posters and presentation materials for conferences
Layout/creation of stationery including business cards & various forms
Preparing print work for trade shows including banners & promo material
Extensive use of Illustrator, InDesign and Photoshop
Use of Microsoft Word and Microsoft Powerpoint
Designing ads for various magazine publications
Proficiency in print production for a wide variety of substrates and digital print and offset printing

GRAPHIC DESIGNER
HARRIS DECIMA / 2005 - 2007

Preparing creative corporate and client graphics in a timely manner
Layout and design of 5 publications monthly
Illustration for publications, presentations, proposals and reports
Plasma screen animation for clients and special occasions
Managing print work for trade shows including banners and promo material
Extensive use of Illustrator, InDesign and Photoshop, Keynote and Powerpoint
Updating website using Dreamweaver
Use of Microsoft Word
Designing ads for various magazine publications
Proficiency in print production for a wide variety of substrates and digital print and offset printing